



GREG DIMAS

GRAPHIC DESIGNER

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gregdimas.com
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EDUCATION

CALIFORNIA STATE UNIVERSITY, LONG BEACH

2015

B.A. STUDIO ART, FOCUS IN GRAPHIC DESIGN

WORK

CORDELIA LIGHTING

MARCH 2022 - PRESENT

RANCHO DOMINGUEZ, CALIFORNIA

SENIOR GRAPHIC DESIGNER MARCH 2024-PRESENT

GRAPHIC DESIGNER MARCH 2022-MARCH 2024

- Design the layout and style for yearly printed catalogs
- Create branded B2B email marketing templates
- Use studio product shots and combine them with scenes to create lifestyle images for use on various retailer websites (Home Depot, Lowe's, Wayfair)
- Design supplemental rich content icons for use on retailer websites
- Manage/Create assets for company website
- Redesign the websites for multiple brands under the Cordelia umbrella
- Create assets for product packaging/labels
- Assist with social media tasks

GASCAR

JANUARY 2012 - PRESENT

ONLINE RACING SERIES

GRAPHIC DESIGNER/ VIDEO EDITOR

- Develop a brand and design language for each racing season
- Produce necessary graphics and imagery
- Create individual race posters for each event in a season
- Edit race recap and season highlight videos

LIFESCAPES INTERNATIONAL

FEBRUARY 2017 - MARCH 2022

NEWPORT BEACH, CALIFORNIA

GRAPHIC DESIGNER

- Design and produce schematic design books for print and digital platform using Adobe InDesign
- Prepare and process multi-layered site plans for digital review in Photoshop
- Developed the company's overview Keynote presentation that is used at all initial client meetings
- Create marketing materials such as magazine and online advertisements, e-mailers, and event invitations
- Color CAD site plans using textures and patterns in Photoshop to create realistic representations of landscape designs

TRUTH AND ADVERTISING

MAY 2015 - NOVEMBER 2015

SANTA ANA, CALIFORNIA

FREELANCE GRAPHIC DESIGNER

- Created a series of workbooks and style guide using InDesign for Orange County Human Resources' Professional Development Experience (PDX) program
- Edited and prepared print and digital files for various clients
- Gained knowledge and experience of the production process

SOFTWARE & SKILLS



MASTERY

Photoshop, Illustrator, InDesign, Premiere Pro, Keynote, Microsoft Office

EXPERIENCE USING

Lightroom, After Effects, Wordpress

OTHER SKILLS

Photography, Image Editing, Video Editing, Branding, Web and Print Layout
